

फाइल संख्या/ File No. J-11060/81/2023-RL (Comp. No.:386026)

भारत सरकार/Government of India
ग्रामीण विकास मंत्रालय/Ministry of Rural Development
ग्रामीण विकास विभाग/Department of Rural Development
ग्रामीण आजीविका विभाग/ Rural Livelihoods Division
(<https://rural.nic.in>)

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दिनांक/ Dated: 23rd October, 2023

To

The State Mission Director/Chief Executive Officer,
State Rural Livelihoods Mission,
All States & UTs
(except Chhattisgarh, Madhya Pradesh, Rajasthan, Telangana & Mizoram)

Subject: Identification of Master trainers, CRPs and Potential Lakhpati Didi & their training & capacity building

Madam/Sir,

I am directed to refer Ministry letter no K- 11060/03/ 2022-23/ FL (380118) dated 16.10.2023 regarding target for converting SHG households to Lakhpati and to say that the activities related to identification of Master trainers, CRPs and identification of Potential Lakhpati Didi & their capacity building are required to be started immediately.

2. States/UTs should identify the masters trainers, CRPs and potential Lakhpati Didi as per the State/UT wise target mentioned in Annexure-I. States/UTs may identify more trainers and CRPs as per their requirement and availability as per the criteria. The identified Master Trainers will be oriented on the designed training modules and tools by the Resource Persons identified at NMMU. Followed by the ToT, these master trainers will impart training to the CRPs engaged through community institutions. One CRP training batch size of 30 should be facilitated by a master trainer team consisting of at least two members. Further, these CRPs will be engaged in imparting training and providing hand-holding to the identified Lakhpati Didis for HH livelihoods planning, business plan on certain enterprises, facilitate credit linkage, market linkage, sourcing of raw materials etc.

3. The time line for completion of the above activities are as under-

Sl No	Activities	Timelines
1	Identification of Master Trainers	31 st October, 2023
2	Identification of CRPs	15 th November, 2023
3	Identification of Potential Lakhpati Didis -	15 th November, 2023
4	Training of CRPs	15 th December, 2023
5	Training of Identified Lakhpati Didis	31 st January, 2024

States/UTs are requested to share the list of Master Trainers by 31st October 2023 and CRPs by 15th November, 2023 positively. The list shall comprise of Name, District, Block, Designation/Position & Contact number.

4. Therefore, you are requested to form a team comprising of SPMs/ representatives of all verticals to prepare the training schedule and coordinate the training roll out for your respective States for training the Master Trainers and CRPs. This team will also be responsible for regularly monitoring the progress of trainings and reporting to NMMU from time to time as per monitoring formats, which will be shared in due course of time. All the expenditure related to Training and capacity building mentioned in para can be booked under Capacity building head of NRLM Sub scheme of, DAY-NRLM.

Yours faithfully,



रमन वाधवा/(Raman Wadhwa)

उप-निदेशक (प्रशासन)/Deputy Director(Admin)

Copy to:

1. PPS to Additional Secretary Rural Livelihoods, MoRD, Govt. of India, New Delhi.
2. PPS to Joint Secretary, Rural Livelihoods, MoRD, Govt. of India, New Delhi.

Identification of Master Trainers and CRPs and 2.5 Cr potential Lakhpati Didis

I. Identification of 4,000 Master Trainers for Lakhpati Didi Training of 3 Lakh CRPs

A. Who is a Master Trainer?

1. Master Trainers (MTs) are senior professionals who have considerable experience in capacity building and hands-on experience in one of the following sectors:
 - Institution Building
 - Financial Inclusion
 - Livelihoods (Farm, Non-Farm, off -Farm etc.)
 - Promotion of Livelihood Institutions like FPOs / PEs
 - Business plan development
 - Value chains, Promotion
2. Master trainers should have proven expertise in development of training modules, facilitating trainings and expertise in participatory training methods.
3. They possess advanced knowledge in the above thematic areas.
4. Master trainers should possess skills to facilitate, create and manage a learner-based environment.
5. Master trainer should have approximately 5 years of experience and above.
6. Senior staff of partner organizations/Technical Support Organisations (TSA).
7. Existing Resource Persons (including SRPs/DRPs/BRPs trained on VPRP – Livelihood Planning/ SVEP/ OSF/ FI etc.)

Master trainers will be trained by experts from National and International Organisations using the training module developed by NMMU.

B. Expectations from Master Trainers

Master Trainers are expected to:

1. Conduct and facilitate trainings for CRPs based on set training modules who will in turn train and handhold identified Lakhpati Didis.
2. Conduct the training for CRPs in their respective states in the months of November & December 2023 for the CRP trainings
3. Engagement of Master Trainers is for long term and master trainers should commit for long term
4. Provide handholding support to CRPs, sometimes participating in CRP-led trainings to provide feedback.
5. Should nurture CRPs remotely
6. Be available for training sessions in specified future batches.

C. Honorarium to Experts, Trainers of Master Trainers and Master Trainers

1. NRPs enlisted with NRLM - Honorarium is to be made through NIRD PR as per approved norms of NRPs
2. SRPs/ DRPs/ BRPs - Honorarium is to be made through SRLMs as per approved norms for SRPs.
3. Resource Persons from partner organizations – Travel cost and boarding and lodging will be borne by concerned states.

II. 3 Lakh CRPs for training and handholding 2 Crore Lakhpati Didis

A. Who are CRPs?

1. Livelihood CRPs (farm and non-farm) who are successfully implementing two or more livelihoods and become lakhpatis
2. IBCB - SISD CRPs who are actively engaged in VPRP (Livelihoods and Entitlement)
3. States may also train the Human Resources placed with VOs and CLFs as Lakhpati resource persons to complete
4. FL CRPs, Bank Sakhi and Bima Sakhi may also be used for training.
5. The CRPs must be supporting the villages where Lakhpati didis have been identified.

B. Expectations from CRPs:

CRPs are expected to:

1. Attend training sessions conducted by Master Trainers
2. Develop training plans and work with VOs/CLFs for identifying and supporting Lakhpati Didis.
3. Train subcommittees at VO and CLF levels.
4. Extend post-training support and dedicate at least 15 days a month to the Lakhpati initiative.
5. Seek guidance from Master Trainers and update the income progress tracker regularly.
6. Assist in identifying, training, and supporting Lakhpati Didis, helping them achieve an annual income of INR 1 lakh and above, and ensuring requisite financial and insurance support.
7. CRPs will support the states in identification of Lakhpati Didis as per criteria
8. Each CRP will be responsible to train and handhold 50 -75 Identified SHG members to help her achieve an annual income of INR 1 lakh and above
9. The CRPs shall support in preparing the business plans of Livelihood Activities identified by the Lakhpati Didis
10. They will provide all training and handholding support to the Lakhpati Didis in their livelihood planning and implementation
11. CRP will also maintain the income progress tracker and support in the Lakhpati Income survey from time to time for each Lakhpati Didi associated with her.
12. CRPs will facilitate in getting requisite finance from Banks/FI for carrying out their livelihood activities.
13. CRPs will also provide necessary support for Insurance (both Life and Health) of Lakhpati Didis and their livelihood activities.
14. Other activities assigned by VO / CLF

III- Identification of potential Lakhpati Didi

- DAY-NRLM has already conducted a survey and created a data base of Lakhpati Didi households. The households are categorised into four income slabs viz., 1. Below Rs. 25,000/annum, 2. from Rs. 25000 to below 60,000/annum 3. From Rs. 60,000 to below Rs. 1,00,000/annum and 4. Rs. 1,00,000 and above.
- DAY-NRLM shall provide village wise all lakhpati Didi surveyed households information related to their incomes, livelihood sectors and activities with SRLMs.

- SRLMs may select potential Lakhpati Didi Households based on the following criteria: a) HHs having a minimum of 2 Livelihoods activities and of which at least one activity should be related to either off farm or non-farm activities b) Preference shall be given to the HHs that have availed/benefited under DAY-NRLMs farm and non-farm schemes c) SRLMs shall ensure that equal opportunity shall be given to all categories of SHG members and HHs should be selected from all geographies and SHGs, VOs and CLFs, d) To ensure effective coaching and mentoring of HHs by CRPs, SRLM may avoid selection of villages or households.
- To ensure the HHs having more than Rs. 1 lakh income per annum shall not slip back and to improve their income on a sustainable way, SRLMs may select a maximum of 25% of the target Lakhpati Didi households from income slabs of Rs. 1 lakh and above based on their vulnerability.
- To ensure regular and effective coaching, mentoring and handholding to the potential Lakhpati Didis, each selected Lakhpati did HHs shall be attached with CRPs.

State wise target (Lakhpati didi, CRPs, Master team & Master trainers)						
Sl no.	State	Lakhpati Didi Target	CRP Target	No. of CRP training batches	No of Master Trainers Team (2 Master Trainer per team)	No of Master Trainers
	1	2	3	4	5	6
	<i>Calculation detail</i>	Based on the number of women into SHGs	Ration (1:80) - Per CRP 80 Lakhpati didi (Column C/80 lakhapati Didi)	30 batch size (Column 3/30 CRP per batch)	One trainers team can facilitate at least 5 batches(Column 4/5 batches per trainers team)	Per team two master trainers are there (Column 5*2 master trainers)
1	ANDAMAN & NICOBAR ISLANDS	0.04	49	2	1	2
2	ANDHRA PRADESH	20.36	24,433	814	163	326
3	ARUNACHAL PRADESH	0.21	253	8	2	3
4	ASSAM	8.8	10,561	352	70	141
5	BIHAR	30.21	36,254	1208	242	483
6	DADRA & NAGAR HAVELI and DD	0.03	37	1	0	0
7	GOA	0.11	133	4	1	2
8	GUJARAT	7.43	8,917	297	59	119
9	HARYANA	1.79	2,149	72	14	29
10	HIMACHAL PRADESH	0.83	997	33	7	13
11	JAMMU & KASHMIR	2.33	2,797	93	19	37
12	JHARKHAND	8.44	10,129	338	68	135
13	KARNATAKA	7.93	9,517	317	63	127
14	KERALA	8.93	10,717	357	71	143
15	LADAKH	0.03	37	1	0	0
16	LAKSHADWEEP	0.01	13	0	0	0
17	MAHARASHTRA	17.42	20,905	697	139	279
18	MANIPUR	0.51	613	20	4	8
19	MEGHALAYA	1.02	1,225	41	8	16
20	NAGALAND	0.3	361	12	2	5
21	ODISHA	16.19	19,429	648	130	259
22	PUDUCHERRY	0.11	133	4	1	2
23	PUNJAB	1.61	1,933	64	13	26
24	SIKKIM	0.14	169	6	1	2
25	TAMILNADU	9	10,801	360	72	144
26	TRIPURA	1.13	1,357	45	9	18
27	UTTAR PRADESH	28.92	34,706	1157	231	463
28	UTTARAKHAND	1.2	1,441	48	10	19
29	WEST BENGAL	28.4	34,082	1136	227	454